1997 - LAUNCH 'VIRTUAL WORLD OF BATHROOMS' 3D INTERACTIVE CAD

2001 - RENAME TO 'VIRTUAL WORLDS TO INCLUDE KITCHENS AND BEDROOMS'

2005 - LAUNCH '4D'

2015 - LAUNCH 360° PANORAMIC RENDERS

2017 - LAUNCH '4D THEATRE'

2017 - LAUNCH 'ONE PRICE' CLOUD BASED QUOTING SYSTEM

CREATE IT
Designing KBB and more

PRESENT IT
2D, 3D, movie, 360, AR, VR, 4D

SHARE IT
Interactive designs on the cloud

QUOTE IT
Anywhere, anytime... by design

SUPPLY IT
Auto Invoice & Purchase Orders

REPORT IT
Virtual Worlds Analytics
VIRTUAL WORLDS PROFESSIONAL

From speedy space planning to detailed professional interior design, Virtual Worlds Professional empowers KBB designers and retailers to convert a higher number of sales whilst achieving higher sales values. 3D rooms are created with ease and design options demonstrated and swapped around instantly, increasing opportunities for upselling. Once the design is complete, photo realistic images, video presentations and 2D dimensioned plans and elevations can be generated in minutes.

VIRTUAL WORLDS ONE PRICE

As you create the design in Virtual Worlds Professional, ONE Price is automating the production of Quotations, Proforma Invoices and Purchase Orders in real-time. No matter if you price by design, price independently of a design or like to work with a mix of both, Virtual Worlds’ unique component level cataloguing saves you valuable time and increases accuracy. With the largest selection of UK branded 3D catalogues already included in the system, Virtual Worlds’ unique component level cataloguing saves you valuable time and increases accuracy. ONE Price also gives you control over what information you share with your customer. Prevent potential ‘shopping lists’ by opting to only show your customer generic descriptions and product images, or reveal any amount of information, such as manufacturer, product code and detailed description. ONE Price can then report on the number, value and status of all quotes on the system so you’re always in control.

VIRTUAL WORLDS 4D THEATRE

Being there is everything, and in 4D Theatre your customer can make sense of every detail of their proposed new kitchen or bathroom. Say goodbye to laborious explanation sat at a drawing board or PC. 4D Theatre is a fully immersive virtual reality buying experience that is suitable for all ages, enabling the end consumer to try before they buy. By providing peace of mind and eliminating buyer remorse, 4D Theatre fast-tracks the sales process, increasing your order value and closure rate. To buy a kitchen or bathroom any other way will soon be considered an unacceptable risk.

Requiring just a 3m x 3m footprint, 4D Theatre enables your showroom to acquire unlimited showroom space and showcase a vast number of displays and product options. Highly versatile, never before has such little space offered so many possibilities.

VIRTUAL WORLDS 4D

A first step in immersive Virtual Reality. Virtual Worlds 4D allows your customer to gain an inside view of their new bathroom or kitchen, therefore gaining special awareness and peace of mind.

VIRTUAL WORLDS AiR

Virtual Worlds AiR is an Augmented Reality solution that is designed to improve your sales performance by allowing your customer to see how product will look in their home. With Virtual Worlds AiR, the entire Virtual Worlds 3D product library is transformed into real-world assets, where products and/or complete Virtual Worlds room designs can be loaded onto an iPad or iPhone using the free to use Virtual Worlds AiR App. This is done by scanning the Virtual Worlds AiR QR code which you can feature in an email, website, printed brochure, quotation or showroom display sign. The customer can then view those items in their home through the device’s camera lens. The AiR QR codes are created in Virtual Worlds Professional with the AiR extension. Virtual Worlds AiR is another Virtual Worlds innovation that works to secure peace of mind prior to purchase.

VIRTUAL WORLDS DESIGN CLOUD

Publish your 3D interactive designs to the cloud and share them with your customer to gain approval. The free to download Design Cloud app allows your customer to fly through their 3D design, opening and closing doors and drawers to gain a full understanding of your proposal. You are notified each time your design is viewed, thereby providing you a prompt to make an informed and timely call. You have control over the access to your intellectual property by setting an expiry date on your design access.

Design Cloud extends the reach of your business to operate 24/7 across any time zone.

360 VIEWER

With 360 Viewer you can share panoramic renders that you created in Virtual Worlds Professional. The renders can be viewed by your client on screen or through a smart phone carrier such as Google Cardboard or Samsung Gear. It’s not 4D, so they will not be to scale with the room, they won’t be able to open and close doors, and they can’t move freely within the room, but it does give your customer a sense of what the room would look like from within.

CUSTOMER SUPPORT

As a Virtual Worlds user, you can rest assured that we will guide you every step of the way through installing the software. You’ll also have access to the user centre, which is your online knowledge base including software and catalogue updates, how-to-videos and FAQs. Of course, we’re also available over the phone where you can get personal support from a member of our team.