WELCOME TO THE VIRTUAL WORLDS COMMUNITY!
We’re passionate about the KBB industry and pride ourselves in making advancements that benefit you and your business. We know that good design is a skill and it’s our aim to develop the best technology to showcase your talent to the end user. Virtual Worlds helps you wow the consumer – speeding up the sale process and increasing your revenue.

But we’re more than just “CAD” – We’re here to make every aspect of your business a success. Offering Pricing systems, marketing support and all the training and technical assistance you could need, we’re on hand to support you.

You’ve taken the first step to amazing sales presentations by signing up to our software! This pack will explain exactly what you can expect to receive with your subscription, introduce you to some of our wonderful team and inform you of what else we offer.

Once again, welcome on board and if you need any assistance, please get in touch.

Nathan Maclean
<table>
<thead>
<tr>
<th>Products Included</th>
<th>Virtual Worlds Pro Suite</th>
<th>Virtual Worlds 4D Studio</th>
<th>Virtual Worlds 4D Theatre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unlimited manufacturer catalogues</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Virtual Worlds Professional</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Stand Alone Renderer</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One Price</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4D</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Design Cloud</td>
<td></td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4D Theatre</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>AR</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>Classroom training sessions</td>
<td>Unlimited for 3 months</td>
<td>Unlimited for 6 months</td>
<td>Unlimited for 12 months</td>
</tr>
</tbody>
</table>
Our award winning CAD system to turbo-charge your sales.

VIRTUAL WORLDS PRO

Our award winning CAD system to turbo-charge your sales. Create your room quickly and easily using drag and drop interactive 3D technology, featuring animated models – show your customer a design they can both understand and appreciate.

Want to create stunning photo realistic images, scaled 2D plans and a bill of materials ready for ordering and fitting? We’ve got it covered!
**ONE PRICE**

Your time is precious so use it wisely!

Produce quotes and pro-forma invoices as you design, the ultimate in multi-tasking. No need for additional software from other companies which saves you time and money.

**DESIGN CLOUD**

Customers looking to take the design home?

Protect your skills and efforts by providing clients with a time limited, interactable design they can explore on their mobile device, or send a 360 degree photoreal panorama. Stay in control knowing they can view your creation for as long as you give them access.

Get instant notifications when they view, so you’ll be ready to get in touch for that all important sale closure.

**SAR**

Like having a clone! Free up your design PC whilst still creating stunning photorealistic images. This render queue management tool boosts your productivity leaving you to create another design… or make a cuppa!
4D

Imagine transporting your client physically into their new space to explore and understand – it’d be amazing right? No silly questions about why you put the shower there, or the oven here (not in the same room of course!).

With Virtual Worlds 4D we do just that - wearing a virtual reality headset, your client is transported right into their new room. No explanations required! Give them peace of mind, eliminate buyer remorse and make your showroom a talking point. Over 300 retailers are already using this system, what are you waiting for?

AR

Bringing brochures and showrooms to life! AR uses Augmented Reality – where we enhance the real world with computer generated items. Scan a code on a brochure, website or display and see that product on a smart device, fully scaled to the space you’re in.

Customers can check products at home or in the showroom and feel confident in their choices.
are all common responses when someone steps into a 4D Theatre design. There are so many benefits to using this amazing module, we barely know where to start. 4D Theatre allows your designs to shine with cutting edge VR technology. It’s the ultimate presentation tool!
Walk around the space, open cupboards, turn on showers or taps, display lighting effects, upgrade items at the touch of a button... all possible with 4D Theatre. Offer peace of mind to your customers, upsell easier, increase customer referrals, save time. Retailers tell us they’re closing more sales at a higher revenue using this system so what are you waiting for?

But there’s more. We all know it’s harder to sell what isn’t on display, but there’s only so much you can fit in your showroom, right? Wrong! With 4D Theatre your showroom space is endless. Offer virtual displays of every item you sell...yes, every item! The customer wants to know more about a product? Use inspect mode in 4D Theatre to view it in close detail and access manufacturer product videos to endorse their choices.

Virtual Reality isn’t for the future, it’s here, right now!

“Sales have increased by 20% since we purchased 4D”
“I’m closing 100% of designs when presented in 4D”
We pride ourselves on being friendly and approachable and, whichever package you buy, you’ll have access to this amazing bunch!
**SUPPORT**

Headed by Connor Braddish, the support team are available on the phone and by email whenever you need them – they will be your main contacts moving forward, so any questions, get in touch.

You also have access to the user centre, which is your online knowledge base including software and catalogue updates, how-to-videos and FAQs.

**TRAINING**

Don’t forget, you get some training included in your package – remember to give the team, headed by Daniel Kirkbright, a call and get your training booked.

We have various training options to suit your needs – classroom, dedicated, online, on site, at our offices… Our courses cover what you need to know at three different levels – beginners through to advanced users. If you visit us at the office for training, our sales and marketing teams will be on hand to answer any questions you may have and to have a chat about the industry over lunch.

Tel: +44 (0) 1908 448899 (lines open 8am to 5:30pm)
Email: vworlds.support@logicom.com
MARKETING

Now you have a powerful design tool you need to shout about it! Your success is our success and we're here to encourage you to market your services. We can offer point of sale material, logos, images for print or websites, support for events, social media engagement and much more!

Speaking of social media – make sure you follow us on:

- **Facebook** [https://www.facebook.com/VirtualWorlds3D](https://www.facebook.com/VirtualWorlds3D)
- **Twitter** [https://twitter.com/virtualworlds3D](https://twitter.com/virtualworlds3D)
- **Instagram** [https://www.instagram.com/virtual_worlds_3d](https://www.instagram.com/virtual_worlds_3d)

Post your designs on social media and use #VW4D and we'll reshare to our followers.

If you’re using Virtual Worlds for a particularly cool project or feel you’ve a story to tell, let us know and we’ll put a case study together.

We always love to receive your designs and comments so please do keep in touch with us.

Call: **+44 (0)1908 663848**

Email: **marketing@logicom.com**
We know that taking on seemingly gimmick style technology can be daunting for retailers but we firmly believe our 4D technology is the key to the showroom of the future. The results we’ve seen speak for themselves and the research we carry out confirms we’re right to keep developing our 4D offerings. We’re so confident in our products that we’re the first CAD company to invest in a consumer marketing campaign - that’s right, we advertise your services to your clients!

We attend consumer renovation shows like Ideal Home, Grand Designs so consumers become more aware of the benefits of Virtual Reality. We survey consumers, get feedback and use this for our future developments. With our consumer facing website we secure leads for showrooms who are signed up to 4D...with Virtual Worlds 4D you really have a total business solution.
Risk Free Investment

We’re so confident that 4D Theatre will help you close more sales, speed up your sales cycle and wow your clients that we’re putting our money where our mouth is.

If you take on Virtual Worlds 4D Theatre and don’t see an increase in your sales of at least 30%, we’ll give you your money back, as simple as that!

100% of your investment money back on the purchase of 4D Theatre if you don’t make more sales... what are you waiting for? To take advantage of this ground breaking software with absolutely no risk contact your ASM today!

KBB RETAILERS INCREASE YOUR SALES BY 30% OR YOUR MONEY BACK *
WWW.VIRTUALWORLDS.CO.UK

* Terms and conditions apply
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact us and we’ll help you take the next step.

The sales team are your port of call should you need any information regarding upgrades and purchases.

GET IN TOUCH

Matthew Froggatt

Whilst he doesn’t cover a particular territory, Matthew’s the man with his finger on the pulse as he heads the national sales team, supporting all the area managers out on the road. Down to earth Matt has a great sense of humour and is always on hand should you need any advice on Virtual Worlds or have a more complex business requirement.

Contact: +44 (0)7908 652983
Email: matthew.froggatt@logicom.com
Here’s what you need to know about Matt...

**LIKES**
- Las Vegas
- Cats
- Formula 1
- Manchester United
- Ricky Gervais
- Game of Thrones.

**DISLIKES**
- Soup
- Tea
- Faffing
- Dentists
- Brexit
- Eggs.

(we suspect it’s the tooth pain he dislikes, we’re sure dentists are lovely!)
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Leigh Townley

Covering Scotland and Ireland, Leigh is your man in the know for all things Virtual Worlds. A downright decent and down to earth Scotsman, Leigh is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact: +44 (0)7483 964684
Email: leigh.townley@logicom.com
Here’s what you need to know about Leigh...

**LIKES**
- The great outdoors, camping, hiking, adventures
- Music and film
- Science and technology - especially astronomy
- Ancient Civilisations / Natural History
- Family life

**DISLIKES**
- Bad manners
- Anti science lobby
- Trump
- Instagram celebrities and reality TV
- False promises
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Rhian Davies

Covering the Wales and the South West, Rhian is your lady in the know for all things Virtual Worlds. Friendly and always on the ball, Rhian is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact: +44 (0)7908 652987
Email: rhian.davies@logicom.com
Here’s what you need to know about Rhian...

**LIKES**
- Summer
- Socialising
- Holidays
- Rugby (especially when Wales win)
- Chocolate

**DISLIKES**
- Tea & Coffee
- Slow drivers
- Heavy metal music
- Football
- The rain

(a shame as she lives in Wales!)
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact us and we'll help you take the next step. Whether you're looking to add your products to the Virtual Worlds' catalogue for thousands of retailers to access or you're looking to increase non-display sales with the help of AR, Virtual Worlds can support your business model.

**GET IN TOUCH**

**Ben Roberts**

Ben heads our corporate and manufacturer sales. With a fab sense of comedy timing and a huge knowledge of all things Virtual Worlds, he's one of kind! Ben's your man to go to should you be looking to bring your products to life in Virtual Worlds or if you're interested in expanding or improving your current design services.

Contact: +44 (0)7908 652 989
Email: ben.roberts@logicom.com
Here’s what you need to know about Ben...

**LIKES**
- Manchester Utd
- Playing Digital-Eagle-pace 5-aside
- Quoting Alan Partridge, Nathan Barley & Malcolm Tucker
- The first 2 MGMT Albums

**DISLIKES**
- Man City and Liverpool
- Cricket
- Misquoting the aforementioned
- Everything by MGMT after 2010
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Charles Appleton

Covering North London and Home Counties, Charles is your man in the know for all things Virtual Worlds. Friendly and always on the ball, Charles is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact: +44 (0)7483 101 419
Email: charles.appleton@logicom.com
Here's what you need to know about Charles...

LIKES
- Motorsport
- Top gear
- Liverpool FC
- Cycling
- Flying

DISLIKES
- Seafood pizza
- The Underground
- Sambuca
- Musicals
- Spiders

(We're sure there's a story there...)
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Josh Carver

Covering South London and the South East, Josh is your man in the know for all things Virtual Worlds. Friendly and always on the ball, Josh is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact:  +44 (0)7483 101 417
Email:  josh.carver@logicom.com
Here's what you need to know about Josh...

**LIKES**
- Coffee
- Indie Rock
- Rock Climbing
- Fords
- Sketching

**DISLIKES**
- Football
- Marmite
- Red Bull
- Dark Chocolate

(All the more for us!)
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Anthony Davis

Covering the North of England, Anthony is your man in the know for all things Virtual Worlds. Friendly and always on the ball, Anthony is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact: +44 (0)7342 038 390
Email: anthony.davis@logicom.com
Here's what you need to know about Anthony...

**LIKES**
- Match Fishing
- F1
- 80's music
- Costa Coffee
- Football

**DISLIKES**
- Rain
- Cold
- Not winning the lottery
The beauty of the Virtual Worlds system is that you can start small and build up as your business and requirements grow. When you decide the time is right, simply contact your Area Sales Manager and we’ll advise on the best next step for you. Headed by Matt Froggatt the sales team are your port of call should you need any information regarding upgrades and purchases.

WHO’S MY ASM?

Lyndsey Latarche

Covering the East Midlands and East Anglia, Lyndsey is your lady in the know for all things Virtual Worlds. Chatty and always on the ball, Lyndsey is on hand should you be looking to upgrade your existing software or if you’re looking to expand your business.

Contact: +44 (0)7908 652 984
Email: lyndsey.latarche@logicom.com
Here’s what you need to know about Lyndsey...

**LIKES**
- Furniture
- Fashion
- Recycling
- Sushi
- Bloody Mary

**DISLIKES**
- Waste
- Queuing
- Flying
- Celery

(We’d better watch ourselves!)